



www.thewgalchannel.com

WGAL
1300 Columbia Avenue
Lancaster, PA 17603
Main: (717)393-5851
Billing: (410)338-6432

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
939468-1	08/19/12	August 2012	07/30/12 - 08/13/12

Station	Account Executive	Sales Office	Sales Region
WGAL	Mary Tricoli	HRP -Washington	National

Billing Address:

SRCP Media Inc
Attention: Accounts Payable
201 North Union Street
Ste 200
Alexandria, VA 22314

Send Payment To:

WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

Advertiser	Product	Estimate Number
Smith/R/Senator	T SMITH/SEN/R	191

Flight Dates	Order #	Alt Order #
08/07/12 - 08/13/12	939468	06262971

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	11	15

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/07/12	08/13/12	Olympic Late News	Olympic Late News	MTWTF--	:30	2	\$900.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/07/12	08/13/12	MTWTF--	2	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	W	08/08/12	11:44 PM	Olympic Late News	Olympic Late News	:30	TS12-TV-08H	\$900.00 NM
2	WGAL	F	08/10/12	12:26 AM	Olympic Late News	Olympic Late News	:30	TS12-TV-08H	\$900.00 NM
2	08/07/12	08/13/12	M-F 5-6p News	5-6p	MTWTF--	:30	8	\$1,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/07/12	08/13/12	MTWTF--	8	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
7	WGAL	Tu	08/07/12	5:19 PM	M-F 5-6p News	5-6p	:30	TS12-TV-08H	\$1,200.00 NM
1	WGAL	Tu	08/07/12	5:54 PM	M-F 5-6p News	5-6p	:30	TS12-TV-08H	\$1,200.00 NM
2	WGAL	W	08/08/12	5:40 PM	M-F 5-6p News	5-6p	:30	TS12-TV-08H	\$1,200.00 NM
8	WGAL	Th	08/09/12	5:20 PM	M-F 5-6p News	5-6p	:30	TS12-TV-08H	\$1,200.00 NM
3	WGAL	Th	08/09/12	5:55 PM	M-F 5-6p News	5-6p	:30	TS12-TV-08H	\$1,200.00 NM
4	WGAL	F	08/10/12	5:40 PM	M-F 5-6p News	5-6p	:30	TS12-TV-08H	\$1,200.00 NM
5	WGAL	M	08/13/12	5:12 PM	M-F 5-6p News	5-6p	:30	TS12-TV-08H	\$1,200.00 NM
6	WGAL	M	08/13/12	5:40 PM	M-F 5-6p News	5-6p	:30	TS12-TV-08H	\$1,200.00 NM
3	08/07/12	08/13/12	M-F News 8 at 6p	6-630p	MTWTF--	:30	5	\$1,600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/07/12	08/13/12	MTWTF--	5	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WGAL	Tu	08/07/12	6:24 PM	M-F News 8 at 6p	6-630p	:30	TS12-TV-08H	\$1,600.00 NM
3	WGAL	W	08/08/12	6:14 PM	M-F News 8 at 6p	6-630p	:30	TS12-TV-08H	\$1,600.00 NM
2	WGAL	Th	08/09/12	6:17 PM	M-F News 8 at 6p	6-630p	:30	TS12-TV-08H	\$1,600.00 NM
4	WGAL	F	08/10/12	6:16 PM	M-F News 8 at 6p	6-630p	:30	TS12-TV-08H	\$1,600.00 NM
1	WGAL	M	08/13/12	5:59 PM	M-F News 8 at 6p	6-630p	:30	TS12-TV-08H	\$1,600.00 NM
4	08/07/12	08/13/12	M-F News 8 at 6a	6-7a	MTWTF--	:30	5	\$900.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/07/12	08/13/12	MTWTF--	5	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WGAL	Tu	08/07/12	6:59 AM	M-F News 8 at 6a	6-7a	:30	TS12-TV-08H	\$900.00 NM



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Advertiser	Product	Estimate Number	
Smith/R/Senator	T SMITH/SEN/R	191	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	08/07/12	08/13/12	M-F News 8 at 6a	6-7a	MTWTF--	:30	5	\$900.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WGAL	W	08/08/12	6:44 AM	M-F News 8 at 6a	6-7a	:30	TS12-TV-08H	\$900.00 NM
2	WGAL	Th	08/09/12	6:14 AM	M-F News 8 at 6a	6-7a	:30	TS12-TV-08H	\$900.00 NM
5	WGAL	F	08/10/12	6:07 AM	M-F News 8 at 6a	6-7a	:30	TS12-TV-08H	\$900.00 NM
1	WGAL	M	08/13/12	6:00 AM	M-F News 8 at 6a	6-7a	:30	TS12-TV-08H	\$900.00 NM
5	08/07/12	08/13/12	NBC Today Show	7-9A	MTWTF--	:30	5	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/07/12	08/13/12	MTWTF--	5	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Tu	08/07/12	8:44 AM	NBC Today Show	7-9A	:30	TS12-TV-08H	\$1,000.00 NM
2	WGAL	W	08/08/12	7:59 AM	NBC Today Show	7-9A	:30	TS12-TV-08H	\$1,000.00 NM
3	WGAL	Th	08/09/12	8:39 AM	NBC Today Show	7-9A	:30	TS12-TV-08H	\$1,000.00 NM
5	WGAL	F	08/10/12	8:38 AM	NBC Today Show	7-9A	:30	TS12-TV-08H	\$1,000.00 NM
4	WGAL	M	08/13/12	8:29 AM	NBC Today Show	7-9A	:30	TS12-TV-08H	\$1,000.00 NM
6	08/07/12	08/13/12	Olympic Zone	Olympic Zone	MTWTF--	:30	5	\$900.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/07/12	08/13/12	MTWTF--	5	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGAL	Tu	08/07/12	7:50 PM	Olympic Zone	Olympic Zone	:30	TS12-TV-08H	\$900.00 NM
5	WGAL	W	08/08/12	7:50 PM	Olympic Zone	Olympic Zone	:30	TS12-TV-08H	\$900.00 NM
4	WGAL	Th	08/09/12	7:43 PM	Olympic Zone	Olympic Zone	:30	TS12-TV-08H	\$900.00 NM
3	WGAL	F	08/10/12	7:45 PM	Olympic Zone	Olympic Zone	:30	TS12-TV-08H	\$900.00 NM
1	WGAL	M	08/13/12		Olympic Zone	Olympic Zone	:00		\$900.00 NM
See MG 6.6									
6	WGAL	M	08/13/12	7:46 PM	Access Hollywood	730-8p	:30	TS12-TV-08H	\$900.00 NM
MG for 6.1 08/13									
7	08/07/12	08/13/12	NBC Today Show II	9-10a	MTWTF--	:30	5	\$500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/07/12	08/13/12	MTWTF--	5	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WGAL	Tu	08/07/12	9:50 AM	NBC Today Show II	9-10a	:30	TS12-TV-08H	\$500.00 NM
1	WGAL	W	08/08/12	9:50 AM	NBC Today Show II	9-10a	:30	TS12-TV-08H	\$500.00 NM
2	WGAL	Th	08/09/12	9:57 AM	NBC Today Show II	9-10a	:30	TS12-TV-08H	\$500.00 NM
5	WGAL	F	08/10/12	9:29 AM	NBC Today Show II	9-10a	:30	TS12-TV-08H	\$500.00 NM
4	WGAL	M	08/13/12	9:29 AM	NBC Today Show II	9-10a	:30	TS12-TV-08H	\$500.00 NM
8	08/11/12	08/12/12	Sa/Su News 8 at 6	6-630p	-----SS	:30	2	\$700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/06/12	08/12/12	-----SS	2	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Sa	08/11/12	6:23 PM	Sa/Su News 8 at 6	6-630p	:30	TS12-TV-08H	\$700.00 NM
2	WGAL	Su	08/12/12	6:14 PM	Sa/Su News 8 at 6	6-630p	:30	TS12-TV-08H	\$700.00 NM
9	08/11/12	08/12/12	Olympic Weekend Daytim	6a-6p	-----SS	:30	3	\$1,400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/06/12	08/12/12	-----SS	3	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WGAL	Sa	08/11/12	10:47 AM	Olympic Weekend Daytime	6a-6p	:30	TS12-TV-08H	\$1,400.00 NM
1	WGAL	Su	08/12/12	1:02 PM	Olympic Weekend Daytime	6a-6p	:30	TS12-TV-08H	\$1,400.00 NM



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<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																						
9	08/11/12	08/12/12	Olympic Weekend Daytim	6a-6p	-----SS	:30	3	\$1,400.00	NM																						
Class of Time - Fixed Non Pre-emptible																															
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>2</td><td>WGAL</td><td>Su</td><td>08/12/12</td><td>2:13 PM</td><td>Olympic Weekend Daytime</td><td>6a-6p</td><td>:30</td><td>TS12-TV-08H</td><td>\$1,400.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WGAL	Su	08/12/12	2:13 PM	Olympic Weekend Daytime	6a-6p	:30	TS12-TV-08H	\$1,400.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
2	WGAL	Su	08/12/12	2:13 PM	Olympic Weekend Daytime	6a-6p	:30	TS12-TV-08H	\$1,400.00	NM																					
10	08/07/12	08/13/12	Mo-Sat/ Sun Prime Olym	Prime Olympics	MTWTFSS	:30	1	\$4,900.00	NM																						
Class of Time - Fixed Non Pre-emptible																															
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>08/07/12</td><td>08/13/12</td><td>MTWTFSS</td><td>1</td><td>\$4,900.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/07/12	08/13/12	MTWTFSS	1	\$4,900.00										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																										
	08/07/12	08/13/12	MTWTFSS	1	\$4,900.00																										
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WGAL</td><td>Tu</td><td>08/07/12</td><td>8:44 PM</td><td>Mo-Sat/ Sun Prime Olympics</td><td>Prime Olympics</td><td>:30</td><td>TS12-TV-08H</td><td>\$4,900.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WGAL	Tu	08/07/12	8:44 PM	Mo-Sat/ Sun Prime Olympics	Prime Olympics	:30	TS12-TV-08H	\$4,900.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WGAL	Tu	08/07/12	8:44 PM	Mo-Sat/ Sun Prime Olympics	Prime Olympics	:30	TS12-TV-08H	\$4,900.00	NM																					
Total Spots							41																								

Payment Terms 30 Days

<u>Gross Total</u>	\$46,400.00
<u>Agency Commission</u>	\$6,960.00
<u>Net Amount Due</u>	\$39,440.00